



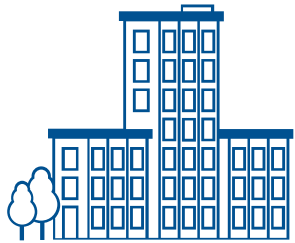
BLUE BOOKSHELF

placing books into the hands of young readers



United Way of Goodhue, Wabasha & Pierce Counties

Reading is the single most important thing parents can do to help prepare their children for school. Children who struggle to obtain access to books fall behind. Blue Bookshelf places books in the hands of young readers. You can help!



Data from LiteracyProject.org

61%

OF LOW-INCOME FAMILIES DO NOT HAVE ANY BOOKS in their homes for children.

1 in 6

children who are not reading by 3rd grade **DO NOT GRADUATE FROM HIGH SCHOOL.**



Data from LiteracyProject.org

71%

OF KINDERGARTENERS BECAME PROFICIENT READERS

of those who received help from book donation programs.



Data from Dolly Parton Imagination Library

48%

OF KIDS READ DAILY of those who received help from book donation programs.



Data from Reading Psychology Journal

Volunteer Opportunities

- Maintain bookshelves on a monthly basis
- Continue to replenish the Blue Bookshelf with new reading materials from our United Way of GWP Library

Advertising Opportunities

- Business logo will be advertised at the Blue Bookshelf location
- Sponsors will be highlighted as part of United of GWP's social media campaigns and in the annual report

Donation Opportunities

- Cost includes a *one-time payment cost that covers the signage and materials required for us to build the Blue Bookshelves and any costs associated with on-going maintenance

To sponsor a bookshelf contact Maureen Nelson at 651-388-6309 or mnelson@unitedwaygwp.org.

***One-Time Program Partnership costs: \$250**