



United Way of Goodhue,
Wabasha & Pierce Counties

COMMUNITY INVESTMENT 2024 GRANT APPLICATION

BASIC NEEDS/ECONOMIC MOBILITY Focus Area

Goal: Ensuring the basic needs/economic mobility of all in our community are met (including food, housing, transportation, safety, economic mobility, and equitable access to resources)

United Way of Goodhue, Wabasha & Pierce Counties

1755 Old West Main Street, Suite 101

Red Wing, MN 55066

651.388.6309 www.unitedwaygwp.org

Questions or Need Support?

If you have questions, need support, or want to confirm eligibility during the Community Investment grant application process, contact the United Way staff at 651-388-6309 or

email at nmechelke@unitedwaygwp.org

UNITED WAY OF GOODHUE, WABASHA & PIERCE COUNTIES

MISSION STATEMENT

To improve people's lives by mobilizing the caring power of our communities.

UNITED WAY CREDO

United Way fights for the health, education, and basic needs/economic mobility of every person in every community. We win by living united, by forging unlikely partnerships, by finding new solutions to old problems, by mobilizing the best resources, and inspiring individuals to join the fight against a common foe: each community's most daunting social crises.

Non-Discrimination, Equity & Diversity

United Way believes that every person is entitled to be treated with dignity and respect – this includes equal treatment and access to justice. Recent events involving violence and threats against African Americans expose our society's underlying racism, prejudice and privilege that prevent too many people from being treated with the humanity and respect they deserve. These incidents are abhorrent and run counter to everything that United Way, its volunteers, and professionals' value, live and fight for every day.

All people of all backgrounds and identities must call out discrimination and demand its removal from our society; otherwise, we are endorsing the status quo and are complicit in the abuses that follow.

We must all do our part, working United, to make our communities the places that we need them to be – equitable, respectful, and opportunity-filled. We, as a society, can and must do better to guarantee that the basic human rights and freedoms of every person in every community are protected.

Organization Eligibility Requirements

- Your organization must be a 501(c)(3) tax-exempt organization, a government, educational or faith-based organization that offers programs or services to the public and do not restrict access to programs based on religious affiliation or require participation in religious activities, OR an organization that is fiscally sponsored by an organization that is classified as a 501(c)(3) tax-exempt organization,
- Your organization must be able to demonstrate a commitment to non-discrimination, diversity, equity, and inclusion throughout the organization (employees, volunteers, board of directors, clientele, etc.).
- Your organization provides direct services to individuals, of which 50% reside within one or more communities within United Way of GWP's [assigned zip codes](#).
- For organizations required by law to complete an audit, your most recent audit opinion is not qualified and free of material weaknesses.

UNITED WAY COMMUNITY INVESTMENT – BASIC NEEDS GRANT APPLICATION

Documents to Accompany Application:

- Non-Discrimination / Diversity /Equity/Inclusion Statement
- Non-Discrimination / Diversity /Equity/Inclusion Policy
- IRS Nonprofit Determination Letter (If applicant has a fiscal sponsor/agency, provide proof of that agreement and the fiscal agent’s/sponsor’s IRS Nonprofit Determination Letter)
- Board of Directors List
- A statement of opinion from most recent Independent Auditor’s Report (cover sheet of audit), or a statement explaining why this is not available
- Most current balance sheet
- Organizational Budget
- Program Budget

CONTACT INFORMATION

Organization Name	
Program Name	
Requested Grant Amount	
Grant Writer Name	
Grant Writer Email & Phone #	
Executive Director/CEO/President Name	
Board Chair Name	
Organization Mailing Address	
Organization Website	
Federal ID#	
Mission Statement	
GRANT APPLICATIONS DUE: FRIDAY FEBRUARY 2nd by 4:00 PM / NO LATE APPLICATIONS WILL BE ACCEPTED SUBMIT BY EMAIL TO: nmechelke@unitedwaygwp.org	
Executive Director Signature	
Board Chair Signature	

NON-DISCRIMINATION, EQUITY and DIVERSITY

Federally protected classes include age, race, color, religion, pregnancy, gender, sexual orientation, gender identity or expression, national origin, disability, familial status).

The agency non-discrimination statement/ policy uploaded applies to: (check all that apply)

- Employees
- Clients
- Volunteers

How do you consider equity and inclusion when collaborating with outside partners and vendors?

1. What **intentional** steps is your organization taking to include different racial and/or ethnic groups in your paid and volunteer leadership?

2. Has your organization within the past 12 months provided training or access to training on race, equity and inclusion for staff and volunteers? If so, please describe.

3. How does the program for which you are requesting funding decrease disparities and/or advance equitable outcomes for an historically marginalized racial or ethnic group?

PROGRAM FRAMEWORK

1. Purpose of Program: Provide a detailed description of the program and how it will be implemented. Describe the problems or opportunities that the program is addressing and its proposed impact: (Briefly tell us what your program does and how it will make a difference in participants' lives).

2. Provide evidence to support the proposed impact. (Please submit **data** proving the need for your program. This can include research, best practices, and past experiences that support your likelihood to achieve the proposed impact).

3. Context or conditions: Briefly describe the populations to be served by the proposed program.

- Describe community conditions your program will address and clarify how it will align with these needs.
- Describe the population you seek to serve, why they need your services, and why your organization is best positioned to reach them.
- How do you strive to ensure you reach all populations needing your service?

4. Inputs, resources, or infrastructure: Briefly describe what resources will be used in offering this program, (staff, training, volunteers, facilities, contracts etc.

5. Activities and interventions: Describe how this program's proposed activities will help participants achieve the specific outcomes you aim to accomplish. **Please also discuss how your program advances impact toward the United Way's Basic Needs/Economic Mobility goal.**

6. Evaluation, effects, outcomes, or impacts. What kinds of changes are expected as a direct or indirect result of this program? Describe how the program's success will be evaluated. Include what tools and processes are used to track progress.

<p>7. Collaboration: Describe important collaborative partnerships you have worked with in the past year and explain how you collaborated and why it was important.</p>
<p>8. Sustainability: Explain your organization’s plan long-term program sustainability. (Financial, personnel, succession, planning etc.)</p>

Anti-terrorism Compliance Agreement

In compliance with the [US Patriot Act](#) and other counterterrorism laws, the United Way of Goodhue Wabasha & Pierce Counties requires that each agency certify the following:

“I hereby certify on behalf of { _____ } that all United Way funds and donations will be used in compliance with all applicable anti-terrorist financing and asset control laws, statues and executive orders.”

Additionally, I hereby certify that the above- named organization is eligible to receive charitable contributions as defined under section 170(c) of the Internal Revenue Code.

Authorized Signature _____

Printed Name _____ Date: _____

DEMOGRAPHIC INFORMATION			
(most recently completed full year of data if available, if not available please provide explanation)			
Total Number of Individuals Served			
Total Number of Families Served			
Gender		Age	
Male		Under 5	
Female		5-17	
Other		18-64	
Unknown		65+	
		Unknown	
Race/Ethnicity			
African American/Black		Middle Eastern	
American Indian		Bi-racial/multi-racial	
Asian American/Pacific Islander		Other	
Caucasian/White/European Descent		Unknown	
Hispanic/Latino			
Geographic			

Goodhue County Total	Wabasha County Total
Red Wing	Lake City
Cannon Falls	Wabasha
Lake City	Plainview
Goodhue	Reads Landing
Zumbrota	Mazeppa
Kenyon	
Wanamingo	
Pine Island	
Welch	
Pierce County	Pepin County
Bay City	Stockholm
Hager City	
Plum City	
Diamond Bluff	
Maiden Rock	
Unknown City of Residence	